



Age Proud Quiz

1. What percentage of British adults report experiencing prejudice based on their age?

- 11%
- 26%
- 52%

2. The word 'ageism' was first used by:

- Robert Butler
- Yoko Ono
- Norman Wisdom

3. What is the annual net contribution that older people are making to the UK economy?

- £27million
- £40billion
- They aren't contributing to the economy

4. How many people aged 50+ said growing older had been "very or mainly positive" in a recent study?

- 60%
- 48%
- 23%

5. Research shows that people who have a positive attitude to growing older will:

- Live on average 2 years longer than those with more negative attitudes
- Live on average no extra years than those with negative attitudes - attitudes to ageing don't affect life expectancy.
- Live on average 7.5 years longer than those with more negative attitudes

6. The term 'millennial' refers to people born during which period?

- 1965-1980

- 1981-1996
- 1997-2015

7. What percentage of 25-34 year olds feel that they have been discriminated against for being too young?

- 25%
- 50%
- 75%

8. At what age do we start to show an awareness of ageist stereotypes?

- 6 years old
- 8 years old
- 10 years old

9. What percentage of people have friends who are at least 15 years older than them?

- 25%
- 45%
- 65%

10. What percentage of people want to mix with different ages and generations?

- 17%
- 62%
- 83%

11. People who hold positive beliefs about old age are less likely to develop dementia than those who hold negative age beliefs, but by how much?

- 10%
- 38%
- 50%

12. In Hollywood films, what percentage of dialogue is spoken by people over 65?

- Less than 5%
- Less than 10%
- Less than 20%

13. In a recent survey, 30% of people believed that “being lonely is just something that happens when people get old”. In comparison, current estimates by the Campaign to End Loneliness showed what percentage of over 65s are lonely all or most of the time?

- 10%

-

- 22%
- 36%

14. In a recent poll of over 50's, how many believe they have been turned down for a job because of their age?

- 12%
- 20%
- 33%

15. On turning 60, which celebrity said: "People have always been trying to silence me for one reason or another, whether it's that I'm not pretty enough, I don't sing well enough, I'm not talented enough, I'm not married enough, and now it's that I'm not young enough."

- Kate Bush
- Madonna
- Patti Smith

16. In a recent analysis of older people's incomes in England, how much worse off are older black people per week, on average, compared to older white people?

- £18
- £59
- £100

17. Compared to older heterosexual people, are older Lesbian, Gay and Bisexual people more or less likely to experience poor self-rated health?

- More likely
- As likely
- Less likely

18. On average, which of these groups is more likely to report feeling 'often or always' lonely?

- Disabled people aged 16-24
- Disabled people aged 35-49
- Disabled people aged 65 and over

19. What is the most common mental health condition experienced by older people?

- Dementia
- Depression
- Anxiety

20. What proportion of people aged 50-64 in England and Wales are carers?

- 10%
- 15%
- 20%

21. Fauja Singh is believed to be the world's oldest marathon runner. At what age did he run his last competitive 10KM?

- 95
- 99
- 101

22. How much of every £1 spent in the UK is spent by a person over 50?

- 37p
- 54p
- 72p

23. In the UK, at what age do people report the highest levels of personal wellbeing?

- 15-29
- 35-49
- 65-79

24. Who is the world's oldest and longest reigning living monarch?

- Queen Elizabeth II
- Queen Margrethe II of Denmark
- King Carl XVI of Sweden

25. What percentage of over 75 year olds volunteer at least once a month?

- 12%
- 18%
- 24%

DONE

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